

South Carolina Tobacco Quitline



The S.C. Tobacco Quitline is excited to offer **Click to Call**, a FREE feature that will connect your website visitors directly with the Quitline.

What is Click to Call?

Click to Call is a button that resides on a website that initiates a telephone call into the S.C. Tobacco Quitline.

Placing a Click to Call button on your website can help you promote the Quitline by:

- ◆ Providing an easy way for participants to connect via phone; and
- ◆ Making it easy for participants to contact their Quit Coach® for any reason – whether they’re dealing with a craving, have a question about medication, or just want to talk about their quit experience.

How does Click to Call work from the participant’s experience?

The participant simply:

- ◆ Clicks the button on the web page;
- ◆ Enters the telephone phone number from where he or she wants to be reached and checks one of the time frames for receiving a call; then
- ◆ Clicks “submit.”



His or her phone will ring within the selected time frame, and the participant is connected with the Quitline.

What do I need to do to get the button on my site?

- ◆ Request the button by contacting Dr. Katy Wynne at wynnekl@dhec.sc.gov or 803-545-4464.
- ◆ ***We will email you or your designated web developer the code to place the Click to Call button on your site.***
- ◆ The code needs to be implemented by someone familiar with HTML code and the code of the web pages where the Click to Call button will be placed.
- ◆ The button is available at no charge to you. It is a service of the S.C. Tobacco Quitline.

Who sponsors the S.C. Tobacco Quitline?

The Quitline, a service available at no cost to all South Carolinians, is a contract partnership between the S.C. Department of Health and Environmental Control and Alere Wellbeing, Inc., a Seattle-based tobacco treatment and behavioral health provider with vast experience running quitlines across the nation. The Quitline is open from 8 a.m. to 3 a.m., seven days a week by calling 1-800-QUIT-NOW (1-800-784-8669).

Visit scdhec.gov/quitforkeeps
Call 1-800-QUIT-NOW (1-800-784-8669)