

Retail Food Establishments: Guide to Consumer Advisories

Regulation 61-25: Retail Food Establishments



www.scdhec.gov/food

Five Key Risk Factors

repeatedly identified in
foodborne illness outbreaks:

1. Improper Holding Temps
2. **Inadequate Cooking**
3. Contaminated Equipment
4. Food from Unsafe Sources
5. Poor Personal Hygiene

Item 2 is addressed on this sheet.

Regulation 61-25

Citation 3-603.11

Consumer Advisories are required for a number of different food items and require both a **disclosure** and a **reminder**.

Public Health Reasons

Consuming animal-derived foods that are not properly cooked poses a foodborne illness risk to consumers. The intent of the advisory is to ensure that all consumers are informed about the increased risk of eating undercooked foods.

A **disclosure** and **reminder** can be made available to the consumer via brochures, deli case or menu, label statements, table tents, a placard at the point of sale, or other effective written means. They may also be combined, like in the following example.

Example

Oysters on the Half Shell*\$13.99



**Contains ingredients that are raw or undercooked. Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness.*

Disclosure

The **disclosure** must include a description of the raw or undercooked food. These foods also need an asterisk (*) that leads consumers to a footnote stating that the highlighted items are or contain ingredients that are served raw or undercooked.



Reminder

The **reminder** must contain an additional footnote stating one of the following:

1. Written information is available upon request about the safety of the raw or undercooked items;
2. Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness; or
3. Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions.

What Foods Require a Consumer Advisory?

» Raw or undercooked:

- Beef
- Eggs
- Fish
- Lamb
- Pork
- Poultry
- Shellfish

» Raw Milk

» Foods that contain items listed above