



# SOUTH CAROLINA SMART BUSINESS: REDUCE • RECYCLE • REPORT

## How Do I Join the S.C. Smart Business Program?

Three easy steps: Reduce, Recycle, Report!

### The S.C. Smart Business Program offers **FREE, NON-REGULATORY, CONFIDENTIAL** assistance by providing:

- **Site visits** (virtual or in person) to assess waste reduction, reuse and recycling opportunities;
- **Contacts** for service providers and potential markets for recovered material and industrial by-products;
- **A website** with best practices and information on how and where to recycle, report and buy recycled-content products;
- **Workshops, webinars, and an electronic newsletter;** and
- **A statewide recognition program.**

### How Can Your Business Benefit?

Waste reduction and recycling not only conserve natural resources and help protect the environment, but also may benefit your business by:

- **Providing cost savings** from reduced disposal and material costs;
- **Providing potential revenue** from the sale of recycled material; and
- **Showing leadership and commitment** in your community possibly attracting new customers.



### Schedule your **FREE** and **CONFIDENTIAL** site visit!

- **Analyze** your current waste stream through a Waste Audit.
- **Identify** waste reduction and recycling opportunities.
- **Purchase** recycled - content goods.



### Design your recycling program and acquire equipment.

- **Launch your new program**—with support from the Smart Business Team!
- **Educate and promote.**
- **Need assistance with instruction?** Schedule a training session with us.
- **Recycle the right way** – download the “Office Dirty Dozen chart”



### Report your success for the S.C. Solid Waste Management Annual Report.

- **Track** what is recycled in your organization.
- **Report** your data for the S.C. Solid Waste Management Annual Report
- **Apply to be a Smart Business Recycling Award Winner** and gain statewide recognition for your program and efforts!



smartbiz@dhec.sc.gov • 803-898-1329 • scdhec.gov/smartbusiness