To significantly reduce new HIV infections in South Carolina through the Ending the HIV Epidemic (EHE) initiatives, several innovative strategies have been proposed to address each aspect of the HIV Care Continuum, pillars one through four of Component A, and Component B. With EHE funds, South Carolina Department of Health and Environmental Control (SCDHEC) aims to reduce new HIV infections, increase rapid linkages to care, increase medication adherence and engagement/retention in care, increase viral load suppression, decrease the number of people not receiving HIV medical care, and rapidly respond to potential outbreaks. These evidence-based interventions and strategies will be implemented through a collaborative effort with multiple stakeholders and ongoing partnerships.